CamelCase

For every case

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WHO
WE ARE :

ABOUT US :

CamelCase Digital Agency was founded in Jeddah, Saudi Arabia by highly experienced innovators and business leaders. We provide essential business requirements ranging from brand creation services to deeply specifc business operations.
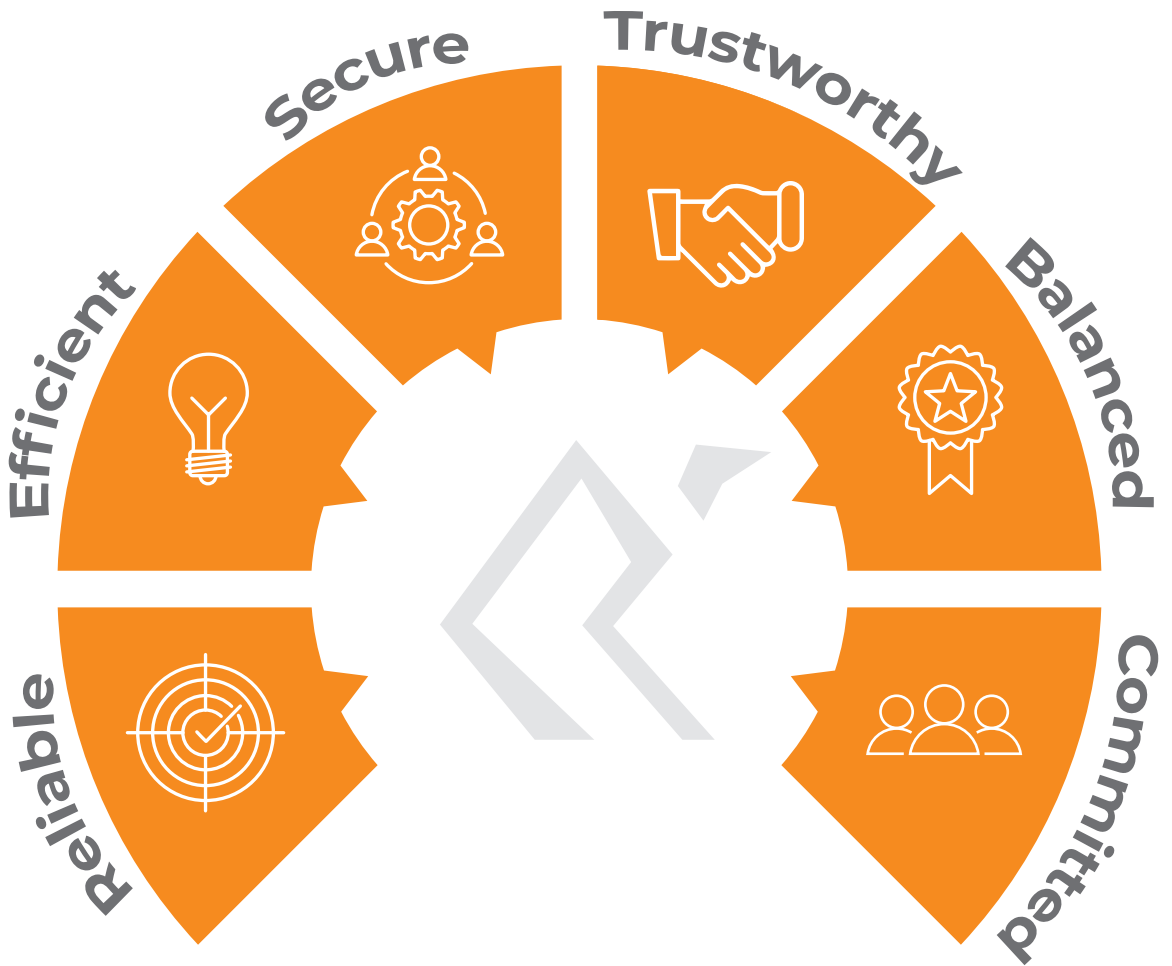
VISION :

We aim to expand internationally as the most dependable agency providing innovative solutions, unmatched results, and the best customer experience possible.

OBJECTIVE :

To be the Digital Team for our clients, not just an Agency.

VALUES :

Secure

Trustworthy

Efficient

Balanced

Reliable

Committed

Providing End-to-End

Digital Solutions

Across Tech And Marketing ..

Our Scope

1 **Creative Solutions**

2 **Digital Engineering**

3 **Customer Experience**

4 **Growth Solutions**

1. Creative Solutions

We build brands for the digital age. Pairing creative storytelling that is deeply human with the best of what technology offers.

Branding and Identity creation :

Visual Identity: Logo Patterns and color pallets

Brand Guidelines

Verbal Identity: Brand personality, tone of voice.

Naming & Taglines
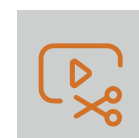
Content Creation :

Writing

Voice Over

Graphic, Motion and Animation Design

Media Production
Photo/videography
Video editing

2. Digital Engineering

We partner with your IT organization to build the technology teams, architecture, and platforms that fuel your digital business

Health Information Systems

Customizable ERP System

Projects Management

Financial And HR Consulting

AI & Machine Learning Services

Operation Development

Manufacturing and Production Systems

Turnkey Solution

3. Customer Experience

We optimize processes, products, services, and transactions by designing seamless customer journey through digital tools and systemizing workflow guides for customer interaction.

Ui/Ux Design
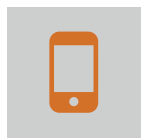
Building and Optimizing Customer Journey

E-Commerce and Web Design

Product Design

Mobile and Web Applications

Self-Service Implementation

Unified Experience Solutions

Customer Evaluation Collecting Methods

4. Growth Solutions

Achieve ongoing momentum by improving and syncing the efforts of your customer-facing teams – sales, marketing, and customer service.

Business Plan

Marketing Strategy

Sales Strategy

Lead Generation

Content Strategy

On- Ground Services
• Events
• Conferences
• Product Promotion

Digital Strategy

Media Buying
• Web/Google Ads
• Youtube
• Social Media Ads
• Influncer Ads

SEO & Backlink Marketing

Social Media Management & Moderation

TECHNOLOGY
PARTNERS

Microsoft ORACLE Vue.js Google TikTok

Meta Adobe MySQL SnapChat Laravel

OUR CLIENTS

SAYADIYAH EXPRESS Lamar POWER OF ALAMOUDI شركة العمودي للتجارة المحدودة AL-AMOUDI TRADING CO. LTD. صفقة مزادات

almunawara الحلويات الفرنسية Patisserie francaise ASAD Industries

بلسم ودواء الطبية Balsem & Dawa'a Medical مقادير MAQADEER RESTAURANT ALamoudi Store Ozone الشركة السعودية للأوزون Saudi ozone company DURA-FRY

MT VISION AFCO STEEL الصبان للمفروشات AHG سن كولا

muvi CINEMAS سينما NCB الأهلي Sariah سارية بارنز barn's

McDonald's شركة المحمل للخدمات المرافق AL MAHMAL FACILITIES SERVICES COMPANY GODIVA Belgium 1926 الخياط للطوب الأحمر EL-KHYYAT RED BRICKS M.N.O LOGISTIC

NOTES